



## SKILLS & EXPERTISE

- **Design Mastery:** Adobe Creative Suite (Photoshop, InDesign, Illustrator, Premiere Pro)
- **Brand Vision:** Corporate Identity Development & Branding Strategy
- **Marketing Artistry:** Print & Digital Campaign Creation
- **Visual Storytelling:** Photography, Videography & Video Editing
- **Digital Engagement:** Social Media Content Design & Strategy
- **Print Innovation:** Large-Format & Textile Printing Techniques
- **E-commerce Fluency:** Platform Management & Campaign Execution
- **Collaborative Leadership:** Project Management & Team Synergy

## EDUCATION

### Bachelor of Science in Graphic Design

The Art Institute of Fort Lauderdale | 2013

Magna Cum Laude | Recipient of Best Digital Portfolio Award

### Associate of Applied Science in Graphic Design

The Art Institute of Raleigh-Durham | 2011

Magna Cum Laude

## LANGUAGES

English: Fluent

Spanish: Conversational

## PORTFOLIO & REFERENCES

Available upon request.



Scan for online portfolio & social media links:

# SHAWN SWIFT

## Visionary Graphic Designer & Brand Strategist

321-443-3043 | swiftstyledesigns.com | ss@swiftstyledesigns.com

### PROFESSIONAL SUMMARY

Creative Graphic Designer with a strong track record in print and digital design. Skilled in branding, marketing, and corporate identity, blending technical expertise with strategic storytelling to create impactful visuals that drive success.

### PROFESSIONAL EXPERIENCE

#### Freelance Graphic Designer

08/2020 - Present | Swift Style Designs, LLC.

- Design visually appealing typography for various marketing materials and brand assets.
- Craft unique and memorable logo designs that captured the essence of clients' brands.
- Create professional print layouts for brochures, flyers, and promotional materials.
- Utilize Adobe Creative Suite to bring creative concepts to life through visual design.
- Develop cohesive brand identities that resonated with target audiences.
- Communicate effectively with clients to understand their vision and provide design solutions that exceeded expectations.

#### Graphic Designer / Prepress Technician

03/2026 - Present | Minuteman Press

- Designed and produced print and digital materials; prepared press-ready files and managed prepress/proofing
- Operated digital presses (Canon, Xerox, Konica Minolta) and handled full production workflow through finishing and packaging
- Executed variable data projects in Adobe InDesign and maintained accuracy across high-volume jobs
- Delivered customer service by answering phones, responding to emails, and assisting walk-in clients with project needs and file setup
- Managed multiple projects in a fast-paced environment with strong attention to detail

#### Equipment:

Canon imagePRESS V800 • Xante UV Flatbed Printer • Epson SureColor T5270D • Ausjetech Graphic Wizard • Triumph 5260 VR Cutter • Spiral Laminator 335R6 • Rhino Spiral Binder • Baum Paper Folder

#### Production & Bindery Skills:

Printing, cutting, binding, gluing, laminating, folding, and saddle stitching

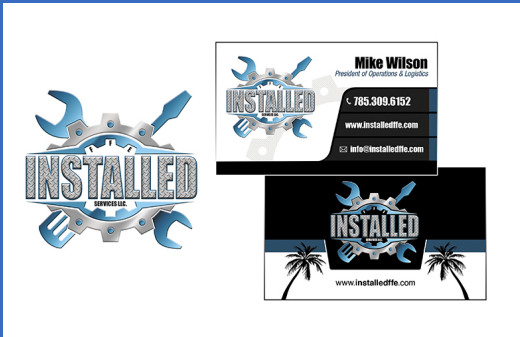
#### Software & Workflow Tools:

Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat) • Fiery Impose • Xante iQueue 17.1 • PrintXerver

#### Marketing Manager

10/2024 - 03/2026 | VITO Fryfilter Inc.

- Boosted brand reach by curating and scheduling dynamic social media content across multiple platforms.
- Designed sleek, print-ready marketing collateral using Adobe InDesign, Illustrator, and Photoshop blending creativity with precision.
- Captured and refined high-quality photography and video content, enhancing promotional storytelling.
- Revitalized the Shopify e-commerce platform with seamless updates and strategic branding initiatives.
- Championed trade show logistics and event marketing, boosting visibility and engagement.
- Fostered brand cohesion through collaboration with cross-functional international teamwork.



**PORTFOLIO & REFERENCES**  
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**Lead Graphic Designer / Public Information Specialist**

10/2018 – 05/2024 | Broward County Transit

- Manage the end-to-end design process, including conceptualization and creation of marketing materials for both internal and external use within the Transportation department.
- Manage and execute the editing, modification and overhaul of BCT Bus and Express Route schedules and maps to accommodate monthly service adjustments.
- Responsible for capturing imagery and footage of BCT property, buses, staff and events to support marketing, outreach and social media content creation.
- Proficient in designing and developing logos and promotional materials to enhance the visibility and outreach of BCT's social media and marketing campaigns.
- Collaborate with colleagues and support office staff in meeting deadlines and completing tasks as needed.

**Graphic Designer / Production Artist**

05/2016 – 08/2018 | Kenco Hospitality

- Creation of unique designs featuring repeating patterns and custom colors for blackout, knitted, printed and woven textiles and furniture accessories.
- Operation and maintenance of the KAYO 126 DS wide format printer for production printing direct to fabric.
- Operation of Monti Antonio SpA sublimation machine during the heat transfer printing process.

**Junior Graphic Designer**

10/2012 – 03/2016 | TheHomeMag

- Designed magazine advertisements, a broad sampling of off-page accessory products like HomeIMPROVED®, Bookmarks and DAL Cards.
- Created inserts and a variety of other marketing materials for a variety of home improvement businesses and small companies.

